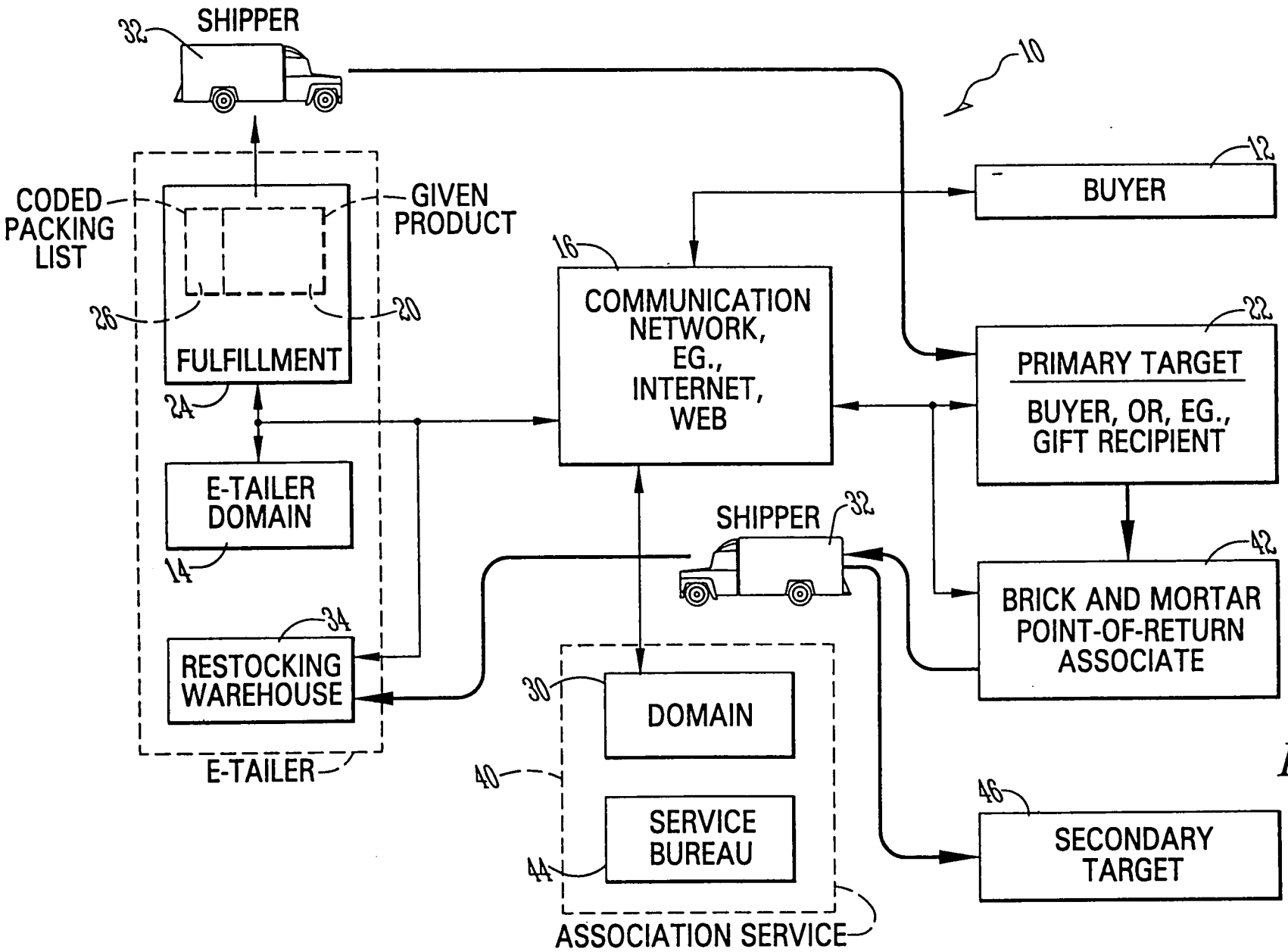
SHIPPER
32
10
BUYER
12
CODED PACKING LIST
GIVEN PRODUCT
26
20
FULFILLMENT
24
16
COMMUNICATION NETWORK, EG., INTERNET, WEB
22
PRIMARY TARGET
BUYER, OR, EG., GIFT RECIPIENT
E-TAILER DOMAIN
14
SHIPPER
32
42
BRICK AND MORTAR POINT-OF-RETURN ASSOCIATE
34
RESTOCKING WAREHOUSE
30
DOMAIN
40
SERVICE BUREAU
44
ASSOCIATION SERVICE
E-TAILER
46
SECONDARY TARGET

FIGURE